

CLAIMS

1. A package for a product, the product having a main body and a handle extending substantially transversely from the body, the package comprising:

a back panel;

a front panel configured to cooperate with the back panel to form an enclosure and surround at least a portion of the main body to secure the product in the enclosure such that the handle is exposed so that a person can grip the handle of the product.

2. The package of claim 1, wherein when the product is mounted on a display rack, the handle extends in a substantial vertical direction.

3. The package of claim 2, wherein the handle has a tip defining a bottom portion of the product and the enclosure surrounds at least a portion of the tip.

4. The package of claim 3, wherein the enclosure is substantially C-shaped.

5. The package of claim 4, wherein the enclosure surrounds a portion of the handle such that an opening is provided between the package and the handle, the opening sized to allow a person's hand to grip the handle.

6. The package of claim 1, wherein the front panel is transparent or translucent.

7. The package of claim 1, wherein the front panel and back panel are joined along at least one edge.

8. The package of claim 5, wherein the product includes a glue gun.

9. The package of claim 8, wherein the package is configured to enclose accessories for the glue gun.

10. An interactive package, for displaying a product, the product having a main body and a handle extending substantially transversely from the main body comprising:

a generally planar first panel configured to cooperate with a generally planar second panel to form an enclosure around at least a portion of the main body of the product, the enclosure having a top portion, a bottom portion, a first side portion and a second side portion, the first side portion extending between the top and bottom portion and defining inner and outer edges and the second side portion having a cutout extending through a central portion thereof and substantially to the inner edge of the first side portion, the enclosure having a first space within the top portion for securing the body between the first and second panels such that the handle is exposed so that a person can grip the handle.

11. The package of claim 10, wherein when the product is mounted on a display rack, the handle extends in a substantially vertical direction and includes a tip defining the bottom of the product.

12. The package of claim 11, further comprising a second space defined in the bottom portion between the first and second panels bottom member for engaging at least a portion of the tip, the first space the second space opening into the cutout so that the handle extends between the second space and the main body of the product and the handle can be gripped by a person while the product remains secured within the enclosure.

13. The package of claim 12, wherein the first panel and second panel are joined along at least one outer edge.

14. The package of claim 13, wherein the first panel and second panel are joined along the outer edges along the top, bottom, first and second sides.

15. The package of claim 14 wherein at least one of the panels is transparent or translucent.

16. The package as in claim 14, wherein the product includes a glue gun.

17. The package as in claim 16, wherein the first and second panels are transparent or translucent.

18. The package of claim 16, wherein the glue gun includes a trigger, and the cutout is designed such that a person can grip the glue gun and grip the trigger while the glue gun is secured in the package.

19. The package of claim 18, wherein the package includes at least a third space defined between the first and second panels configured to hold glue gun accessories.

20. A method of packaging and displaying a product having a main body and a handle extending substantially transversely from the main body comprising enclosing at least a portion of the main body of the product in a package having first and second panels cooperating to define a space to hold at least a portion the main body of the product such that the product is secured in the package and the handle is exposed and a user can grip the handle of the product.

21. The method of claim 20, further comprising enclosing at least a portion of the handle such that an opening is provided between the handle and the package so that a user's hand can grip the handle.

22. The method of claim 21, wherein the product includes a glue gun.